

henryconantdesigns.com

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EXPERIENCE

HALE ADVISORS

CREATIVE LEAD | 08/2023 – 03/2024

- Conceived and implemented concepts, guidelines, and strategies in various creative projects
- Directed design team and worked with outside vendors
- Scoped and budgeted creative deliverables, hours, and third-party costs
- Developed new brand marketing materials inclusive of social posts, brochures, motion graphics and presentations

JK DESIGN

ART DIRECTOR | 07/2019 – 07/2023

- Provided creative direction for communication materials within the Johnson & Johnson account
- Collaborated with clients and design team to conceptualize, create and provide strategic approaches to projects
- Designed and directed motion graphics branding initiatives, presentations, print/digital materials and event branding
- Acted as subject matter expert on email and SharePoint development

RR DONNELLEY

ART DIRECTOR | 09/2016 – 07/2019

- Worked on-site with Credit Suisse and Morgan Stanley on marketing and presentation design materials
- Helped create new workflows and strategic directions for future projects while using strict brand guidelines
- Executed high-volume work with mandatory fast turnarounds while maintaining an eye for quality and good design

EPIQ SYSTEMS

ART DIRECTOR | 10/2011 – 08/2016

- Worked directly with the Director of Marketing to design marketing materials for the entire company
- Created a new brand direction and design system
- Managed all projects directly with vendors and clients
- Partnered with executives on new initiatives

KAPLAN PUBLISHING

GRAPHIC DESIGNER | 01/2008 – 08/2011

- Design and create templates for various book publications such as textbooks, Newsweek Year in Review and novels
- Conceptualize and design book covers and marketing materials

TOOLS

ADOBE CREATIVE SUITE
PHOTOSHOP
ILLUSTRATOR
INDESIGN
XD / FIGMA
AFTER EFFECTS
PREMIERE PRO
MICROSOFT OFFICE
POWERPOINT

SKILLS

VISUAL DESIGN
CAMPAIGN + BRANDING
PROJECT MANAGEMENT
MOTION GRAPHICS
EMAIL DEVELOPMENT (HTML)
PRESENTATION DESIGN
MARKETING
BRAND GUIDELINES
EVENTS
SOCIAL MEDIA
PRINT / DIGITAL DESIGN
TEAM COLLABORATION

EDUCATION

SETON HALL UNIVERSITY
BA GRAPHIC DESIGN &
ADVERTISING ART, 2006